SAMPLE ONLY: fictional maker, made by an AI assistant to show what a wholesale pack looks like. All prices are illustrative.

Hedgerow & Ink

Hand-printed linocut cards, prints and tea towels inspired by British hedgerows · Wholesale line sheet, Spring/Summer 2027

Photo	Product	SKU	Pack size	Wholesale (each)	RRP
product photo	**Hedgerow greetings cards** A6, blank inside, 300gsm recycled card, kraft envelope, cello-free. 8 designs.	HI-CARD-01…08	6 per design	£1.75	£3.50
product photo	**Christmas card pack** 5 hand-printed linocut cards, 2 designs, recycled envelopes, paper band.	HI-XPK-01/02	4 packs	£6.00	£12.00
product photo	**Original linocut print, A5** Hand-pulled on Japanese paper, signed, edition of 50, unframed, with backing board and sleeve.	HI-LINO-A5-01…04	2 per design	£14.00	£28.00
product photo	**Giclée print, A4** Archival inks on 310gsm cotton rag, unframed, sleeved.	HI-GIC-A4-01…06	2 per design	£10.00	£20.00
product photo	**Cotton tea towel** 100% cotton, 50 × 70cm, screen-printed in the UK, card wrap.	HI-TT-01…03	4 per design	£7.00	£14.00

Trade terms

- Minimum first order £100; reorders from £60.
- First order paid on pro-forma invoice; 30-day terms available from the second order.
- Dispatch within 5 working days by Royal Mail Tracked; free UK delivery on orders over £150, otherwise £7.50.
- Prices exclude VAT (maker is not VAT registered, so no VAT is charged).
- Free card spinner/display header with orders over £200 (subject to availability).
- Exclusivity: we won't supply another shop within 1 mile of a stockist who reorders within 6 months.

How to order

- Email your order with SKUs and quantities to the maker (contact details would go here).
- Samples: one free sample card for any shop that asks.

RRPs use a 2× markup on wholesale (the common "keystone" convention). The maker sets final prices.